



2411 W. 14<sup>th</sup> Street, Tempe, Arizona 85281-6942 • T 480.731.8000 • F 480.731.8506 • [www.maricopa.edu](http://www.maricopa.edu)

December 13, 2019

VisionPoint Marketing, LLC  
Diane Kuehn  
3210 Fairhill Drive, Suite 150  
Raleigh, NC 27612  
[ssumner@visionpointmarketing.com](mailto:ssumner@visionpointmarketing.com)

Subject: Notice of Award-Request for Proposal 3447-6 Digital Marketing & Related Services

Dear Ms. Kuehn:

I am pleased to notify you that Maricopa County Community College District has selected your firm as one of the awarded proposers to provide Digital Marketing and Related Services in accordance with the terms and conditions of our RFP #3447-6, your proposal submitted on September 26, 2019, and your best and final negotiation offer dated November 22, 2019.

The contract is effective Jan 1, 2020 with the initial contract period valid through June 30, 2025. The contract has five (5) additional one (1) year options which would automatically renew at MCCCDC's discretion unless written notice is provided declining that option.

This RFP is a multi-awarded contract. Use of this contract will be on an as required basis and no specific usage should be implied by this award. ***No services should be provided under this RFP prior to the receipt of a valid Purchase Order.***

Additional information regarding the ability to offer this contract via the S.A.V.E. cooperative option will be forwarded to you in the near future.

If you have any questions regarding this award, please contact Larry Woo at (480) 731-8521 or [larry.woo@domail.maricopa.edu](mailto:larry.woo@domail.maricopa.edu).

To signify your acceptance of this award please sign below and return this letter to the email above. A scanned copy of the award acknowledgement is acceptable.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Martin', with a long horizontal flourish extending to the right.

David Martin  
Director of Purchasing & Auxiliary Services

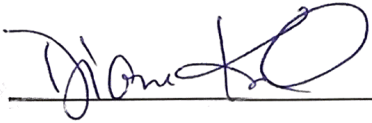


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VisionPoint Marketing, LLC  
ACKNOWLEDGMENT OF AWARD  
RFP 3447-6 – Digital Marketing and Related Services

I agree to the award of this contract as stated above.

Print Name: Diane Kuehn Title: CEO

Signature:  Date: 12/30/2019