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December 13, 2019

The Lavidge Company dba LAVIDGE
Sandra Torre
2777 E Camelback Road, Suite 300
Phoenix, AZ 85016
storre@lavidge.com ; dnoobs@lavidge.com

Subject: Notice of Award-Request for Proposal 3447-6 Digital Marketing & Related Services

Dear Ms. Torre:

I am pleased to notify you that Maricopa County Community College District has selected your firm as one of the awarded proposers to provide Digital Marketing and Related Services in accordance with the terms and conditions of our RFP #3447-6, your proposal submitted on September 26, 2019, and your best and final negotiation offer dated November 22, 2019.

The contract is effective Jan 1, 2020 with the initial contract period valid through June 30, 2025. The contract has five (5) additional one (1) year options which would automatically renew at MCCCCD's discretion unless written notice is provided declining that option.

This RFP is a multi-awarded contract. Use of this contract will be on an as required basis and no specific usage should be implied by this award. ***No services should be provided under this RFP prior to the receipt of a valid Purchase Order.***

Additional information regarding the ability to offer this contract via the S.A.V.E. cooperative option will be forwarded to you in the near future.

If you have any questions regarding this award, please contact Larry Woo at (480) 731-8521 or larry.woo@domail.maricopa.edu.

To signify your acceptance of this award please sign below and return this letter to the email above. A scanned copy of the award acknowledgement is acceptable.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Martin", with a large, sweeping flourish extending to the right.

David Martin
Director of Purchasing & Auxiliary Services



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**LAVIDGE COMPANY
ACKNOWLEDGMENT OF AWARD
RFP 3447-6 – Digital Marketing and Related Services**

I agree to the award of this contract as stated above.

Print Name: Sandra Torre Title: EVP and CFO

Signature: *Sandra Torre, CPA* Date: 1/7/2020