RIESTER's PRICING SCHEDULE

The undersigned has read and understands all conditions and terms of RFP 3533-9, is authorized to submit this proposal on behalf of the company, and hereby offers to perform the services for the pricing indicated below:

7.1 Monthly rate for services (include any additional fees if applicable for certain services and explain those services).

> $35,640 (Based on an estimated 216 public relations labor hours per month. Monthly rate for services will equal the number of client approved RIESTER labor hours worked each month times the discounted and blended hourly labor rate of $165.)

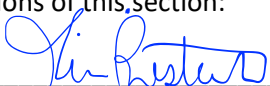7.2 Other required services/fees, if any, not specifically requested in the RFP (list below)

- Digital design and digital programming staff labor (if needed)	$185 per hour
- 12 Business Wire news release distrbutions and direct to journalist CRM tool and database for on going media relations outreach	$9,000 per year
- Meltwater (social media monitoring and publishing tool)	$15,000 per year

> Note: RIESTER's staff labor rates are subject to an annual increase equal to the annual rate of inflation within the United States. This increase will occur in each contract renewal year.

Costs/Fees listed shall include all overhead and profit. No billing will be accepted that shows any other costs than those listed. This includes, but is not limited to, travel, any out-of-pocket costs, meetings, secretarial, printing, delivery, rent, phone calls, postage, overnight mail service, accounting, fuel charges, office supplies, etc.

Any contractor that MCCCD is doing business with must agree to e-billing.

Please confirm that the authorize agent preparing this Proposal has read, understands, and will ensure his/her firm's compliance with the provisions of this section:

Authorized Agent's Name and Initials: _____

You may submit a more detailed pricing schedule (using the same formatting) in lieu of the above as an attachment to this page, but <u>the pricing schedule must be completed, initialed and included with your proposal.</u>