

7.0 PRICING SCHEDULE

The undersigned has read and understands all conditions and terms of RFP 3533-9, is authorized to submit this proposal on behalf of the company, and hereby offers to perform the services for the pricing indicated below:

7.1

Monthly rate for services (include any additional fees if applicable for certain services and explain those services).

Answer:

Lincoln Strategy Group assumes this RFP will require 290 hours of work per month. Lincoln has different ways of constructing a fee for service provided. In this instance, Lincoln is averaging the hourly billable rate of the individuals involved and billing \$130 per hour multiplied by 290 hours of work for a monthly fee of \$37,700. Lincoln recognizes that some months this may be more and some months less. If the time allocated is significantly different, Lincoln may suggest to MCCCCD to re-visit the pricing structure.

This does not include any out-of-pocket expenses such as travel or paid media. Before incurring those expenses, Lincoln would seek written permission from MCCCCD, specifically from the Chief Communications Officer.

7.2

Other required services/fees, if any, not specifically requested in the RFP (list below)

Answer:

Lincoln Strategy Group does not have any other required services or fees. Lincoln will gain prior approval for any out of pocket expenses from the Chief Communication Officer.