

PRICING SCHEDULE

The undersigned has read and understands all conditions and terms of RFP 3533-9, is authorized to submit this proposal on behalf of the company, and hereby offers to perform the services for the pricing indicated below:

7.1 Monthly rate for services (include any additional fees if applicable for certain services and explain those services).

\$ see attached detailed pricing schedule

7.2 Other required services/fees, if any, not specifically requested in the RFP (list below)

<u>see attached detailed pricing schedule</u>	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Costs/Fees listed shall include all overhead and profit. No billing will be accepted that shows any other costs than those listed. This includes, but is not limited to, travel, any out-of-pocket costs, meetings, secretarial, printing, delivery, rent, phone calls, postage, overnight mail service, accounting, fuel charges, office supplies, etc.

Any contractor that MCCCCD is doing business with must agree to e-billing.

Please confirm that the authorize agent preparing this Proposal has read, understands, and will ensure his/her firm's compliance with the provisions of this section:

Authorized Agent's Name and Initials: Janice E. Gordley | President - Gordley Group



You may submit a more detailed pricing schedule (using the same formatting) in lieu of the above as an attachment to this page, but the pricing schedule must be completed, initialed and included with your proposal.

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7.1 Monthly rate for services (include any additional fees if applicable for certain services and explain those services).

\$3,500 – \$6,000*

**Dependent on services requested*

7.2 Other required services/fees, if any, not specifically requested in the RFP (list below)

Gordley Group | Hourly Rates

<u>Name</u>	<u>Functional Role</u>	<u>Labor Rate</u>
Jan Gordley	Community Relations Advisor	\$174
Tom Baca	Community Relations Director	\$174
Aaron Johnson	Community Relations Coordinator	\$108
Teresita Finch	Bilingual Outreach Specialist	\$140
Lori Lantz	Public Involvement Specialist	\$127
Richie Brevaire	Creative Director	\$174
Heather Valdez	Sr. Graphic Designer	\$140
Andrés Adame	Jr. Designer Creative Coordinator	\$108
Dawn Hosack	Media & Marketing Director	\$174
Tanesha Palmer	Media Planner	\$127
Sam Berglas	Media & Marketing Coordinator	\$108
Carol Soike	Administrative	\$85

Misc. Expenses

Mileage	\$0.45/mile
Copies, black/white	\$0.05/each
Copies, color	\$0.50/each
Postage	\$0.63/each
Stock Photography (as needed)	\$50/each

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