

Vendors making logo'd/emblematic merchandise: How to become licensed

All products bearing the Maricopa County Community College District or ten Maricopa Community colleges school name, logo, and trademark, used in any color or letter style combination, must be licensed. Maricopa County Community College District has contracted with Learfield Licensing to manage the licensing process on their behalf.

For Manufacturers: Contact Learfield Licensing or visit www.learfieldlicensing.com to obtain an application for license. The application will need to be completed and returned along with the required elements in order to be considered for a license with the Maricopa Community College District.

Once the application has been approved, Learfield Licensing will send a licensing packet with an agreement along with a list of the elements needed to obtain and sustain a license with the District. Each manufacturer is required to keep their license in good standing in order to produce any products bearing any reference to Maricopa County Community College District. This includes proper insurance coverage, adherence to all required codes of conduct, design approvals, and remitting quarterly royalty payments.

Who needs a license?

Manufacturers, producers and any other entities that plan to use the trademarks of the university must complete the licensing process and carry an agreement prior to producing, distributing, and selling emblematic merchandise. This includes the use of logos and wordmarks on all products intended for retail, promotional use, fund raising, and university and student organization use (including giveaways).

Contact:

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